

Meeting & Event goals

DECIDE

Determine strategy
Determine goals
Make choices
Kick off project

THINK

Brainstorm
Find solutions
Choose a route
Develop product
Develop plans

REWARD

Celebrate
Thank
Have fun

CONNECT

Get to know each other
Join forces
Learn from each other
Network

CONVINCE

Influence
Increase involvement
Sell

INVOLVE

Involve in process
Offer participation
Takeaways

DISCUSS

Exchange views
Assess opinions
Listen
Debate

INFORM

Inform
Transfer knowledge
Explain strategy

Meeting & Event goals

INSPIRE

Get ideas
Initiate change
Experience individually

CHANGE

Break patterns
Give insight
Modify behaviour

RENEW

Innovate
Grow
Generate ideas
Determine strategy

TEAM BUILDING

Collaborate
Co-create
Encourage interaction

LEARN

Acquire knowledge
Teach skills
Personal development

PRESENT

Introduce
Exhibit