

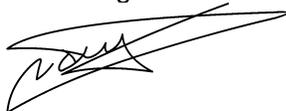
‘Bewust Bilderberg’ - corporate social responsibility

The management and employees of Bilderberg aim to embed the CSR principles within the core processes of the organisation by means of the CSR policy, which in Dutch is known as ‘Bewust Bilderberg’. This implies that Bilderberg:

- actively contributes to the personal and professional development of its employees, amongst other things by:
 - recognising and developing talent
 - promoting health by means of its vitality programme, ‘Bilderberg Vitaal’
 - training employees about sustainability
- in collaboration with its social partners, such as ‘Nationaal Fonds Kinderhulp’ (National Children's Aid Fund) and ‘Stichting Young Captain Nederland’ (Young Captain Netherlands Foundation), making a voluntary contribution to Dutch society by means of sponsoring and/or voluntary work
- informing its business contacts (clients, colleagues, suppliers and government bodies) about the way in which sustainability measures are being implemented in a structural, responsible and professional manner
- making transparent agreements with the clients and/or suppliers about the quality of its services and monitoring them
- doing everything within its power to limit the negative social impact of its services to the greatest possible extent and combating fraudulent activities, intimidation, exploitation and child labour
- continuously working to improve the environmental burden in the immediate vicinity of the company but also that of its guests, customers and local residents by reducing utility consumption and waste production
- continuously working to improve the purchasing process with regard to the following, for example:
 - the sustainability of the supplier
 - purchasing food and drinks which are regional and/or seasonal or which bear a quality mark
 - purchasing (office/building) materials and services with an environmental and/or social quality mark.

Bilderberg will always conform with the legislation, but also wishes to go a step further. For this reason, Bilderberg has introduced the required measures in the context of the Green Key, the leading sustainability mark for companies in the tourism and recreation sector. In 2011, all the Bilderberg hotels achieved this quality mark at the highest level, the Gold level.

Bilderberg



Dries van der Vossen
Managing Director

Why settle for less?

Op alle door ons aangegane overeenkomsten zijn van toepassing de Uniforme Voorwaarden Horeca (UVH). Deze liggen bij ons ter inzage en worden op verzoek per ommekeer kosteloos toegezonden. De UVH zijn bindend voor iedereen die van onze diensten gebruik maakt.